



BOOTH OPTIONS

INLINE BOOTH

Table with 3 columns: Selection, Rate, Quantity. Rows include \$750 (through April 30, 2019), \$800 (starting May 1, 2019), and \$700 Per Additional Inline.

CORNER BOOTH

Table with 3 columns: Selection, Rate, Quantity. Rows include \$800 (through April 30, 2019), \$850 (starting May 1, 2019), \$700 Per Additional Inline, and \$750 Per Additional Corner Booth.

TABLE OPTIONS

TABLE

Table with 3 columns: Selection, Rate, Quantity. Rows include \$300 (through April 30, 2019), \$350 (starting May 1, 2019), and I would like an end table -- \$25 additional charge.

PRODUCT CATEGORIES

Please choose ONE that best describes product being sold at the Show

FACTORY art knives, combat, cooking/cutlery/kitchen, damascus, distributor, EDC, fixed, folding, forged, hunting, military, outdoor, pocket, swords, tactical, tomahawks/axes/hatchets

CUSTOM art knives, combat, damascus dealer/purveyor, EDC, embellishment (scrimshaw, engraving), fixed, folding, forged, handmade, hunting, military, outdoor, pocket, swords, tactical, tomahawks/axes/hatchets

ANTIQUES art knives, combat, cooking/cutlery/kitchen, damascus, distributor, EDC, fixed, folding, forged, hunting, military, outdoor, pocket, swords, tactical, tomahawks/axes/hatchets

ACCESSORIES & KNIFEMAKING SUPPLIES/EQUIPMENT blade steels, drill bits, flashlights, grinders, handles/knife guards, heat treating/kilns/ovens, insurance, key holders, knife cases, knife care/maintenance (lubricants, rust preventatives), knife displays/collections, lanyards/beads laser, photography, sanding, sharpening, sheaths, tools

If sending in a full payment via check, please do NOT include the end table or corner booth charge until you have confirmation from show management that space is available.

TOTAL COST OF ABOVE \$ \_\_\_\_\_

A \$100 NON-REFUNDABLE DEPOSIT PER BOOTH OR TABLE is due with contract signature. Final payment is due August 30, 2019. Any payments after August 31 will be charged a 3% late fee of total contracted amount.

Cash Check # (payable to Blade Show) CASH/CHECK Payment \$
Card No. Exp. Date
CVV Number Signature
Full CC Billing Address

Please Charge (select one): \$100 Deposit In Full Other amount:
I authorize this Credit Card to be used to pay the remaining balance on August 30, 2019.

LIST PREFERRED NAME (as will appear in show directory)

Name
Company
Address
City State Zip
Phone Home Work Cell Website
E-mail
Signature Print Date

A signed copy of this contract must be in possession of Show Management before set-up at the Show is allowed.

# RULES AND REGULATIONS FOR 2019 BLADE SHOW WEST

So we can provide exhibitors with a well-balanced, adequately-regulated attractive and successful BLADE SHOW (herein called the "Show"), exceptions to the following rules and regulations will not be permitted. Show Management reserves the right to enforce strict compliance with all rules and regulations.

## 1. THE PROMOTERS

The BLADE Show West is an owned production of Caribou Media Group, referred to hereafter as "Show Management" or "Show Promoter", PO Box 7772 Appleton, WI 54913.

## 2. SHOW QUALIFICATION

The Show is open to makers, dealers, manufacturers and suppliers of products and services to all segments of the knife, cutlery, survival and tactical industries. Non-related exhibits will be at the discretion of show management.

## 3. EXHIBIT FEES

A non-refundable deposit is due upon receipt of contract. Exhibitor will not be allowed to occupy any booth not fully paid for. In such case any show exhibit space money shall be considered a nonrefundable deposit. Final space payment is due August 30, 2019.

## 4. DISPLAY REGULATIONS/EXHIBIT SPACE

No exhibit may block or interfere with a neighboring exhibit. Exhibitors shall confine all exhibit activities within the limits of their own booths/tables. All materials and activities in a booth shall be relevant to the exhibitor's products and/or services. The level of sound production devices shall be kept low enough so as to not be objectionable to other exhibitors. Absolutely no exhibits are permitted outside the contracted booth/table space in public areas of the convention center, contracted hotels or other spaces in the city without express written permission from Show Management. Nothing may be tacked, nailed, screwed, or otherwise attached to the columns, walls, floors or furniture in the Event area. Decals or other stick-on display materials cannot be affixed to floors or walls. Violators will be responsible for removal of any stick-on materials and charged for cleaning. Any expense incurred in affixing items in a manner necessary or proper for the protection of the equipment or furniture will be borne by the Exhibitor.

## 5. DELIVERIES

The Show Management and the Show Site do not accept responsibility, nor is a bailment created, for merchandise or equipment delivered by or to exhibitors at any time. The Show Management and the Show Site are not responsible for any loss or theft of Exhibitors' merchandise or equipment during any period of the Show, or during setup/dismantling.

## 6. EXHIBITOR ATTENDEE

All exhibitor personnel are required to register. Name badges will be issued and must be worn by registered attendees at all Show functions. Exhibitors are not allowed to issue unauthorized, complimentary or discounted badges to anyone. If Show Management determines name badges have been issued improperly, a registration fee of \$200 per person, per day will be assessed and/or the attendee asked to immediately leave the Show, forfeiting all monies previously paid.

## 7. EXHIBIT SETUP

Setup begins on Thursday, October 31, 2019. Dealer setup times will be assigned by Show Management. All exhibits must be fully set-up by show opening Friday, November 1, 2019 at 10:00 AM. In the event the Exhibitor does not set-up and occupy reserved space, the Management is authorized to occupy or cause said space to be occupied in such a manner as it may deem best for the interest of the Management, free and clear of any claims by Exhibitor. All exhibits must be open for business during all show hours. No dismantling or packing may be started before the show closing on Sunday, November 3, 2019 at 3:00 p.m. Cooperation on this point from all exhibitors is required. Failure to comply with this request may result in loss of future exhibition privileges. All exhibits must be removed (or all materials packed and ready for shipping) from the exhibit hall by 8 p.m. Sunday, November 3. If no progress has been made on exhibit tear down or no arrangements were made with Show Management prior to end of show, the exhibit will be removed by the Show Decorator at the exhibitor's expense. Show Management will not assume any liability for any injury that may occur to Show visitors, exhibitors or their agents and employees or others, or their property, during Show setup and dismantling periods. Any exhibitor using the services of an independent decorating company assumes all liability for the acts of that decorator during exhibit installation or dismantling under this contract. No outside decorating contractor employed by an exhibitor is allowed to solicit work from any other exhibitor on the show floor.

## 8. BOOTH/TABLE FURNISHINGS

Each 10' x 10' display includes carpeting. Additional booth furnishings and other service - i.e., tables, accessories, drapes, labor to erect and dismantle exhibits, special signs, flowers, cleaning service, electrical power, water, drayage or gas may be obtained from the official Show Decorator. Special forms will be provided for ordering additional furnishings etc. Each 8' table includes 2 folding chairs. Anyone wishing to upgrade may do so for an additional fee. The show decorator will provide pricing at a later date.

## 9. LIABILITIES

Exhibitor hereby agrees to indemnify the Show and Caribou Media Group and all their managers, officers, sponsors, employees, agents, representatives, attorneys, guests, from any damages, expenses, losses or liabilities, including but not limited to any suit or claim for personal injury, product liability,

for property damage (including theft, fire, accident or other cause) or for loss or use of property by whosoever sustained on or about Exhibitor's participation in Show.

## 10. INSURANCE

Exhibitors are obligated to carry public liability, property damage and products liability insurance coverage (including premises, operations and contractual liability) of at least \$1,000.00 for such liability together with statutory worker's compensation coverage with a limit of at least \$100,000.00. Caribou Media Group, LLC shall be named as an additional insured on such policies.

## 11. UNAUTHORIZED ITEMS

Personal firearms or ammunition are not allowed. Only firearms on display by exhibitors whose firing pins have been removed and other safety standards met will be permitted on the show floor. No switchblades, gravity knives or any other product defined as illegal by the local, state or federal law enforcement agencies may be displayed for sale or possessed at Blade Show. Violation may result in immediate expulsion from the Show at the sole discretion of Show Management. Show Management reserves the right to request that an Exhibitor remove unauthorized products from the display area. If the Exhibitor refuses this request, this contract will be terminated immediately and the Exhibitor will be required to remove itself and its products, equipment and furniture without any liability or refund obligation whatsoever on the part of Show Management.

## 12. COUNTERFEIT ITEMS

Exhibitors who are found to be offering counterfeit or "pirated" knives may be subject to any or all of the following: 1. Removal by law enforcement of items proven to be counterfeit or pirated. 2. Legal action by the affected parties, including removal from the Show by law enforcement. 3. Banned from exhibiting at future BLADE shows.

## 13. CLEANING OF EXHIBITS

Show Management will maintain Show aisles, Exhibitors must, at their own expense, keep their spaces clean, rugs vacuumed, products dusted and exhibits in good order.

## 14. MEETINGS AND HOSPITALITIES

The Show reserves the right to control all suites and meeting rooms in the contracted conference hotels. Controls have been set up with the hotel property to receive approval for room usage prior to confirming release of requested space. No exhibitor shall hold any meeting or event that conflicts with Show exhibit, program or announced evening sessions.

## 15. SUBLEASE

Subleasing booths or tables is forbidden. SHARING A BOOTH OR TABLE WITH ANOTHER COMPANY IS EXPRESSLY PROHIBITED. The distribution of samples, literature, or other materials for non-exhibiting Company without a Show Contract is expressly prohibited.

## 16. EXHIBITOR RESPONSIBILITIES

The Exhibitor agrees to comply with all applicable local, federal, and state tax and other laws relating to the sale of goods or services, and to obtain, pay for, and display all necessary licenses and permits and to pay all taxes and levies insofar as the Exhibitors own participation in the Show is concerned.

## 17. CANCELLATION CLAUSE

Any Exhibitor wishing to cancel their space reservation before August 1, 2019, for reasons of their own may do so in writing and will receive a refund of monies paid minus their \$100 non-refundable deposit. Any cancellation after August 1, 2019, will be accepted, but no refund of Show exhibit space money will be made. NO EXCEPTIONS

## 18. FORCE MAJEURE

In the event any part of the exhibit area or any portion thereof is unavailable whether for the entire event, or a portion of the event as a result of fire, flood, tempest or any other such cause or as a result of war, strike, lock-out, labor dispute, riot or any other cause or agency over which the Show has no control, or should the Show decide that because of any such cause it is necessary to cancel, postpone or re-site the Show, or reduce the installation time, Show time or move-out time, the Show shall not be liable to indemnify or reimburse the Exhibitor in respect of any damage or loss, direct or indirect as a result thereof.

## 19. AMENDMENTS

Show management shall have the full power in the interpretation and enforcement of all contract regulations constrained herein, and the power to make such amendments thereto, and such further rules and regulations as shall be considered necessary for proper conduct of the exhibition. All Exhibitors will be promptly notified of any changes to these rules. Show Management reserves the right to reassign exhibit space at any time (without any refund or obligation to Exhibitor). Written notice will be provided to Exhibitor if exhibit location is changed.

## 20. ALCOHOL IS NOT ALLOWED TO BE CARRIED IN - SMOKING IS NOT PERMITTED INDOORS.

## 21. NO PETS ALLOWED IN SHOW HALL.

## 22. OTHER TERMS AND CONDITIONS MAY APPLY.